



PRIVACY POLICY

This Privacy Policy describes our policies on the collection, use, and disclosure of information about you in connection with your use of our services, including those offered through our websites, emails, and mobile applications (collectively, **the "Service"**). The terms **"we"**, **"us"**, and **"Tellit®"** refer to the Tellit® Group. When you use the Service, you consent to our assemblage, use, and disclosure of information about you as described in this Privacy Policy. By using any of the Tellit® websites including, but not limited to www.Tellit.com.ng, (**the "Website"**) you accept the terms contained in this Privacy Policy, which regulate the processing of your personal data on the Website.

1. INFORMATION COLLECTED AND THEIR USES:

We may collect and store information about you when you use the Service. We use the information to fulfil your requests, provide the Service's functionality, provide feedback to third party businesses that are listed on the Service, display relevant advertising, market the Service, provide customer support, message you, improve the Service's quality, individualize your experience, track usage of the Service, back up our systems and allow for disaster recovery, enhance the security of the Service, and comply with legal obligations.

Among the information we collect, please note:

1.1 Account information:

When you create a profile on Tellit®, we may store and use your full name, your username, your password, your email address and other information you may provide with your account while registering on the Website. The purpose of the collection of these information is to identify you as user when you log on to the Website. Moreover, you can choose to add more information to your profile, such as your photo and statistic information. You can adjust some of the information connected with your account here. If you believe that someone has created an unauthorized account representing you or your identity, you can request its removal by indicating it.

1.2 Reviews and general content:

When you make a review of a company, we collect the information you state in the review, including which company you review, which purchase(s) the review concerns, and how you evaluate the company. The information that you contribute through the Service is intended for public consumption, including your reviews, tips, photos, videos, check-ins, comments, likes, posts, events, bookmarks, lists, compliments, and account profile. We may display this information through the Service, share it with businesses, and additionally distribute it to a wider audience through third party sites and services.

1.3 IP addresses and browser settings:

When visiting the Website, the IP address and the browser settings of your computer are registered. The IP address is the numerical address of the computer used when visiting the Website. Browser settings are e.g. the type of browser you use, browser language, time zone etc. The IP address and browser settings are registered to enable Tellit® to trace the used computer in case of misuse or unlawful actions in connection with the visit on or use of the Website. Further, the IP address is used to derive your approximate location (city level).

1.4 Contacts information and Social Network(s):

You can invite your friends to join the Service by providing us with their contact information, or by allowing us to access your contacts from your computer, mobile device, or third party sites to select which friends you want to invite. If you allow us to access your contacts, we may transmit that information to Tellit® long enough to process your invitations. You can also invite your friends to join the Service through the Social Network(s) that you are involved in. Furthermore, as part of our services, we provide you with the possibility of connecting your profile on the Website with your profile on social networks such as Facebook, Google+, LinkedIn and Twitter ("Social Network(s)"). Some information about you will automatically be collected from Social Networks when connecting your Tellit® profile with your profile on Social Networks. The information collected from Social Networks depends on what information you have made available on the network and your privacy settings for sharing such information on the network.

Tellit® does not collect other personal identifiable information from visitors of the Website, unless the visitor provides the information to us.

1.5 Newsletter:

If you sign up for Tellit's® newsletters, Tellit® register the information supplied by you (e.g. your name, email address etc.). If you no longer wish to receive newsletters from Tellit®, you can unsubscribe by logging on to your profile and edit your information.

1.6 Activity:

We may store information about your use of the Service, such as your search activity, the pages you view, the date and time of your visit, businesses you call using our mobile applications, and reservations and purchases you make through the Service. We also may store information that your computer or mobile device provides to us in connection with your use of the Service, such as your browser type, type of computer or mobile device, browser language, IP address, mobile carrier, phone number, unique device identifier, advertising identifier, location (including geo-location, beacon based location, and GPS location), and requested and referring URLs. You may be able to disallow our use of certain location data through your device or browser settings, for example by disabling "Location Services" for the Tellit® application in iOS privacy settings.

2. COOKIES:

The Website uses cookies. Cookies are digital information which is stored on your computer. The cookie does not identify the individual user but the user's computer, and it is used for different purposes. We, and third parties with whom we partner, may use cookies, web beacons, tags, scripts, local shared objects such as HTML5 and Flash (sometimes called "flash cookies"), advertising identifiers (including mobile identifiers such as Apple's IDFA or Google's Advertising ID) and similar technology ("Cookies") in connection with your use of the Service, third party websites, and mobile applications. Cookies may have unique identifiers, and reside, among other places, on your computer or mobile device, in emails we send to you, and on our web pages. Cookies may transmit information about you and your use of the Service, such as your browser type, search preferences, IP address, data relating to advertisements that have been displayed to you or that you have clicked on, and the date and time of your use. Cookies may be persistent or stored only during an individual session.

3. DATA PROCESSOR:

Tellit® uses an external company for maintaining the technical operation of the Website. This company is the data processor with regards to the personal data for which Tellit® is the data controller. By accepting this personal data policy, you accept that Tellit® also allows the data for which you are the data controller be processed by the same data processor. The data processor shall solely act according to instructions from Tellit®. By accepting these terms and conditions, you authorize Tellit® to give such instructions to the data processor which are necessary for the processing of data in accordance with this personal data policy and for the purpose of use of the Website. The data processor has made necessary technical and organizational safety measures against the information being accidentally or illegally damaged, detached or degenerated, and against the information coming to the knowledge of unauthorized persons, is misused or in other ways is processed in violation with the act on processing of personal data. On your request - and against remittance of the data processor's current hourly rates at any time for such work - the data processor shall supply you with sufficient information to demonstrate that the above-mentioned technical and organizational safety measures have been made.

4. DATA CONTROLLER:

The information provided by Tellit® is the data controller. Tellit® shall be data controller of the master data you enter in connection with your creation of a profile or registration for newsletters, such as; your name, your password and your email address, as well as registration of your IP address. Tellit® will also be the data controller of the information disclosed to other services. You shall be data controller of the content you choose to disclose on the Website and for the data disclosed on your profile on Social Networks, which is the consequence of the connection of your profile on the Website with your profile on the Social Network. The Website contains links to other websites. Note that by clicking such links you will be transferred to other websites for which Tellit® is not the data controller. We thus recommend that you always read the personal data policy of these websites, as their procedure for assembling and organizing personal data may be the same with ours.

5. SECURITY:

Tellit® will use commercially reasonable efforts to see that the recorded data, including the personal information, under its control is handled using appropriate security measures. Tellit® regularly audits its system for possible vulnerabilities and attacks. We follow generally accepted company standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the Internet or via mobile device, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

6. THIRD PARTIES:

Third parties may receive information about you as follows:

6.1 Links:

The Service may contain links to unaffiliated third party services. Except as may be defined, we do not share your personal information with them, and are not responsible for their privacy practices. We suggest you read the privacy policies on or applicable to all such third party services.

6.2 Third party accounts:

If you sign up for Tellit® using a third party service like Facebook, or link your Tellit® account to your account with a third party service like Facebook or Twitter, we may receive information about you from such third party service.

6.3 Businesses on Tellit®:

We may share information from or about you (such as your age and gender), your devices, and your use of the Service (such as which businesses you bookmark or call) with businesses listed on Tellit®. You may adjust your settings to increase or decrease the amount of information we share. You can view these settings and find more details about what information may be shared here. Keep in mind that businesses may see your Public Content and receive information about your transactions with them, regardless of your settings.

6.4 Business transfers:

We may share information from or about you with our parent companies, subsidiaries, joint ventures, or other companies under common control, in which case we will require them to honour this Privacy Policy. If another company acquires Tellit® or all or substantially all of our assets, that company will possess the same information, and will assume the rights and obligations with respect to that information as described in this Privacy Policy.

6.5 Aggregate information:

We may share user information in the aggregate with third parties, such as advertisers and content distributors. For instance, we may disclose the number of users that have been exposed to, or clicked on, advertisements.

6.6 Advertisers:

We may allow third parties to use Cookies through the Service to collect the same type of information for the same purposes as Tellit® does for itself. Tellit® adheres to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioural Advertising. Third parties may be able to associate the information they collect with other information they have about you from other sources. Tellit® does not necessarily have access to or control over the Cookies they use, but you may be able to opt out of some of their practices. Furthermore, we may share non-personally identifiable information from or about you with third parties, such as location data, advertising identifiers, or a cryptographic hash of a common account identifier (such as an email address), to facilitate the display of targeted advertising. You may be able to limit our sharing of some of this information through your mobile device settings.

6.7 Service providers:

We may rely on third party providers to support or provide some of the services that are available through the Service. We may also rely on third party providers to perform certain services for us in connection with your use of the Service, such as communications and hosting services, network security, technical and customer support, tracking and reporting functions, quality assurance testing, payment processing, our own marketing of the Service, and other functions. We may share information from or about you with these third party providers so that they can perform their services or complete your requests. These third party providers may share information with us that they obtain from or about you in connection with providing their services or completing your requests. Third party providers may also share this information with their subsidiaries, joint ventures, or other companies under common control. Some of our web pages utilize framing techniques to serve content to you from our third party providers, while preserving the look and feel of the Service. Therefore, please note that the information you provide is being provided to the third party.

7. CHANGES IN THE PRIVACY POLICY:

Tellit® may revise this Privacy Policy from time to time without notice. We will make an effort to provide reasonable advance notice of any such changes. Tellit® shall inform the users of the Website of such changes when the users log on to the Website. You agree that the continued use of the Website after any posted modified version of the Privacy Policy is your acceptance of the modified Privacy Policy.

8. INQUIRIES REGARDING THE WEBSITE OR THE PRIVACY POLICY:

In case of inquiries regarding Tellit's® privacy policy, our processing of personal data, and correction of data or your relations to us in general, you are welcome to contact Tellit® by email at info@Tellit.com.ng or by mail at the following address:

**13, Adenubi Close,
Off Toyin Street,
Ikeja,
Lagos,
Nigeria.**

